JAYAH NICOLE

VISION BOOK

Designing a Life, Brand & Business with Purpose



EXCLUSIVE PREVIEW

A JAYAH NICOLE PUBLICATION



FIRST EDITION

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A JAYAH NICOLE PUBLICATION

Designed, written, and created with purpose.
For the life I see, the woman I am becoming,
and the legacy I will leave.

THIS BOOK IS
A PROMISE

This book is my promise to myself
to stop dreaming quietly and start building boldly.
It is a promise to choose purpose over comfort,
discipline over doubt, and faith over fear.

It is a promise to design a life I love,
create a brand that reflects my truth,
and build a business that creates freedom—
not just for me, but for the people I inspire.

This book is proof that I am becoming
everything I prayed for and more.

THIS IS MY COMMITMENT.
THIS IS MY PROMISE.

I will not just imagine my future.
I will create it.

DEDICATION

To The Most High,
for every dream placed in my heart and
every door You are opening.

To my future self,
for choosing faith on the days
when nothing made sense.

To the people I will inspire,
may my journey be proof that
anything is possible.

To the legacy I am building,
may it outlive me and create
generations of impact.

Jayah Nicole

WITH LOVE, PURPOSE & INTENTION



THE BEGINNING.

TO THE LITTLE GIRL *in Me*

(July 2026)

I don't know if anyone else will ever read these words, but maybe they were always meant for me.

This book isn't just about building a brand, a business, or a career. It's about building a life that feels honest. A life that reflects the woman I'm becoming, while honoring the little girl who has been with me through it all.

For so long, I felt misunderstood. I felt unseen. It often felt like people were determined to destroy something beautiful within me—not my appearance, but my spirit. The kindness I gave so freely. The love I carried in my heart. The hope I always seemed to hold onto, even after being hurt.

I've loved people who didn't have it in their hearts to love me the same way. I trusted people who walked away when I needed them most. It felt like betrayal became a language I knew too well, and heartbreak became something I learned to survive.

There were moments when I truly believed they had destroyed the little girl in me.

Then I looked at this picture. I didn't see someone who was broken. I saw a little girl with the brightest smile, a gentle heart, and so much light. Someone who deserved to feel safe. Someone who deserved to be protected. Someone who deserved to be loved simply because she existed.

Looking at myself, I couldn't help but ask myself: How could anyone want to hurt someone so beautiful? And when I say beautiful, I'm not talking about the way I look. I'm talking about my soul.

This year, I found pieces of myself that I thought were gone forever. I learned that healing doesn't begin when other people finally love you the way you deserved. It begins the moment you choose to love yourself with that same kind of patience and compassion. Little by little, I found my way back to myself.

This Vision Book is more than a collection of dreams.
It's a promise.
A promise to protect my peace.
A promise to choose myself.
A promise to build a life that reflects who I truly am.

And most importantly… A promise to never again abandon the little girl who never stopped believing there was happiness in the world.

To the little girl in this picture…
I see you.
I love you.
And I promise you…
I will never let you down again.

– Jayah Nicole ♥

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CLOSING

Until Then... .....

BEFORE THE VISION

Before I ever had a clear vision for my life, I had a feeling.

A feeling that there was more for me than the life I was currently living.

I didn't always know what "more" looked like. I just knew when something no longer felt aligned.

Over time, I began paying closer attention to the moments that made me question myself, the experiences that forced me to grow, and the parts of my life I had outgrown long before I was ready to admit it.

Some of those experiences were beyond my control. Others were connected to decisions I made and situations I allowed myself to remain in longer than I should have.

Some changed me quietly.

Others changed everything.

Eventually, I realized I couldn't keep praying for a different life while continuing to surround myself with people, places, and things that didn't serve the person I was trying to become.

I had spent enough time wondering why certain things happened to me. At some point, I had to stop focusing on what had already happened and decide what I was going to do next.

I didn't just want change.

I needed it.

There are parts of my story I'm not ready to tell—and some I may never tell. But I know what those experiences taught me.

They taught me to protect my peace. To trust myself. To be more intentional about who and what I give access to. And most importantly, they taught me that I have more control over the direction of my life than I once believed.

I stopped waiting for everything around me to change and started asking myself what needed to change within me.

That question eventually became a vision.

This vision wasn't formed at the beginning of my life—
but at the beginning of the life I decided to create.

CHAPTER ONE

THE BEGINNING

Every great chapter begins with a decision.



1

MY VISION

My vision is to create a life that reflects the woman I am intentionally becoming.

A life rooted in purpose. A life guided by peace. A life where happiness is no longer something I search for but something I protect.

I'm becoming the kind of woman who no longer asks for permission to put herself first. I understand that it is my responsibility to pour into my own cup before I can pour into anyone else's. I trust that as long as I continue making intentional decisions, living with integrity, and moving with purpose, the opportunities meant for me will find me.

I refuse to live a life that feels small.

I was created to dream boldly, to grow continuously, and to build something that extends far beyond myself.

Every area of my life should reflect excellence—not because of status, but because I believe I deserve to experience beauty, abundance, and peace. Luxury, to me, isn't just about what I own; it's about how I choose to live, what I choose to accept, and the standards I set for myself.

I want people to experience the fullness of who I am.

I am a woman of many layers, and I refuse to be confined to a single identity. Through my brand, I want people to laugh, think, feel inspired, and believe that they, too, are capable of creating a life they love.

Most importantly, I want the life I'm building to become a legacy.

Not simply one of financial wealth, but one of wisdom, understanding, patience, character, and faith. I want the generations that come after me to inherit more than resources—I want them to inherit a way of thinking that empowers them to dream bigger, love deeper, and live with intention.

This vision is bigger than where I am today.

It is a commitment to the woman I am becoming and the legacy I intend to leave behind.

MY CORE VALUES

Our values become the foundation for every decision we make. They shape the way we lead, the relationships we build, the opportunities we pursue, and the legacy we leave behind.



Purpose

I believe I was created with purpose, and I choose to live intentionally so that my decisions, my work, and my relationships align with the life I'm called to build.

Authenticity

I refuse to become a version of myself that exists only to meet other people's expectations. My life and my brand should reflect who I truly am.

Peace

Peace is no longer something I hope to find—it's something I intentionally protect. I choose environments, relationships, and opportunities that support the life I'm building.

Growth

Growth requires humility, courage, and a willingness to evolve. I embrace change because every season prepares me for the next.

3

MY CORE VALUES



Excellence

Excellence isn't perfection. It's choosing to give my best, pay attention to the details, and create work that reflects my standards.

Freedom

I'm building a life where I have the freedom to choose how I spend my time, use my gifts, and create without unnecessary limitations.

Legacy

Success isn't complete unless it creates opportunities for those who come after me.
I want to leave behind wealth, wisdom, character, and a foundation future generations can build upon.

I'M DONE WAITING.

MISSION STATEMENT

I am no longer waiting for someone else to put me in position.

I choose to create my own opportunities, take ownership of my future, and build the life I envision through intentional action.

I refuse to let fear, uncertainty, or the opinions of others determine what's possible for my life. Every opportunity I seek begins with the decision to show up, do the work, and believe that I am capable of creating it.

I will continue learning, growing, and taking action because I understand that the life I want will not be handed to me—it will be built by the choices I make every day.

I am no longer waiting for someone to put me in a position.

I will take action to put myself in the position.

Building the life I imagined.

I CHOOSE ME.

GOALS

- [x] FINANCIAL FREEDOM
- [x] TRAVEL THE WORLD
- [x] BUILD MY BRAND
- [x] HELP MY FAMILY
- [x] INSPIRE OTHERS

PRAY. PLAN. EXECUTE. REPEAT.

NO MORE EXCUSES.



WHO I AM Becoming

- Every decision I make is shaping **the woman I am becoming.**
- She is confident without needing validation, disciplined without seeking perfection, and kind without compromising her boundaries. She understands that growth isn't measured by how quickly she arrives but by the consistency with which she continues to move forward.
- She chooses **peace** over chaos, purpose over popularity, and character over recognition. She isn't driven by comparison because she understands that her journey was never meant to look like anyone else's.
- She is building a life rooted in intention. She creates opportunities instead of waiting for them, embraces challenges as opportunities to grow, and remains committed to becoming better than she was yesterday.
- She isn't defined by one title, one achievement, or one chapter of her life. She allows herself to evolve, explore new passions, and become whoever she was created to be.
- She no longer asks for **permission** to become the woman she knows she is capable of being.
- She leads with confidence, creates with excellence, loves with sincerity, and lives with gratitude. Her success is measured not only by what she accomplishes, but by the lives she impacts and the legacy she leaves behind.

She is becoming everything she once prayed for.

And she's only getting started.

I AM:
FOCUSED
DISCIPLINED
POWERFUL
CREATIVE
UNSTOPPABLE
WORTHY
ENOUGH

Built on faith.
Driven by purpose.
Created to inspire.
Destined for more.

THE BEST IS YET TO

CHAPTER TWO

THE LIFE I'M CREATING

Every decision I make today is preparing me for the life I'm creating tomorrow.

Path to FINANCIAL FREEDOM

FINANCIAL STABILITY BRINGS PEACE.

Financial freedom has never only been about having more money. To me, it means managing my money in a way that allows me to pay for my necessities, build savings, pamper myself, and travel, while also having extra funds for emergencies. It's living a life where I don't have to stress about bills and can truly enjoy the fruits of my labor.

Financial stability brings peace, and for me, that is complete happiness. Peace is a joy that many people are not afforded, and it's something I never want to take for granted.

I look forward to the day when I no longer live in a constant state of anxiety or fear. Instead, I'll live with peace, knowing I can rest because everything is naturally taken care of. I'll have the ability to slow down, think clearly, and make decisions with purpose instead of fear.

Having the opportunity to work toward any goal I set for myself while knowing I can afford a more than comfortable lifestyle is a luxury in itself. Most people worry every day about how their bills will be paid. I want the freedom to build the life I envision without financial stress determining what's possible for me.

MAKE DECISIONS WITH PURPOSE INSTEAD OF FEAR.

One of the greatest things financial freedom will give me is the ability to let go of the fear of failure. Instead of allowing fear to make my decisions, I'll have the confidence to take risks, pursue new opportunities, and continue becoming the person I know I'm capable of being.

More than anything, I'm excited to experience life through the lens of the person I've always imagined myself to be. I've always felt like I deserved more than what life gave me, and stepping fully into that version of myself will be an excitement I can't even imagine.

> "I DON'T WANT THEM TO SEE MONEY.
>
> *I want them to see someone who truly transformed themselves from the inside out.*

I didn't have all the resources I wanted, but I made the decision to become the person I envisioned myself to be. I decided that I wanted to start treating myself as if I was already living the life I deserved, and eventually my reality would reflect that.

BUILDING MEANINGFUL RELATIONSHIPS

Going forward, anyone close to me will have to be healed, both inside and out. I no longer want chaos, confusion, manipulation, or uncertainty in my life. I only want genuine, honest people around me.

Too many people don't truly know who they are. They're living for the approval of others and measuring their lives through social media. I've found myself, and anyone I choose to keep close to me will have to know themselves as well.

I've always shown up for the people I love. Over time, I've realized how rare that is, and that's why I'm intentional about who I choose to love. Not everyone deserves access to the love, loyalty, and energy I have to give.

One of the biggest things I've been working on within myself is patience. I want to become a more patient partner because everyone has areas where they can grow, including me. Sometimes I want things in life and in relationships that simply aren't ready yet because they're still aligning. I'm learning to trust that everything will happen in the right season.

As I continue strengthening the foundation of my family, I want our home to reflect peace, patience, and love. Life won't always be perfect, and things won't always go as planned, but I want those values to remain constant no matter what season we're in.

My peace means so much to me now that I'm committed to protecting it by any means necessary. That means removing toxicity, uncertainty, and anything that disrupts the life I'm creating. Because I value my peace so deeply, I would never intentionally surround myself with people who carry a spirit of negativity.

More than anything, I want the people in my life to experience the same love, peace, and happiness that I've first learned to give myself.

THE RIGHT PEOPLE BRING OUT THE BEST IN WHO YOU'RE BECOMING.

"I CHOOSE PEACE,
I CHOOSE HEALED PEOPLE,
I CHOOSE A LIFE OF LOVE,
RESPECT, AND GROWTH TOGETHER.

Prioritizing My HEALTH & WELLNESS



Being healthy to me means being whole on the inside—physically, mentally, and spiritually. It means making intentional choices every day that allow me to become the best version of myself.

EAT WITH DISCIPLINE

For me, that starts with trying to eat a clean diet as much as possible. Everything about our health begins with how we take care of our bodies, both inside and out. Being mindful of what I consume has made a significant difference in how I feel.

PRACTICE CONSISTENCY

Exercise is another non-negotiable. It's not just about working out every once in a while; it's about creating a routine that's realistic enough to maintain throughout the week. If you can consistently walk several miles most days, you'll often see better results than someone who follows a healthy meal plan but exercises inconsistently.

I've learned that small changes can make a beautiful difference. Choosing not to lie down immediately after eating or going for a walk to help digest a meal may seem simple, but those habits add up over time. As your routine becomes stronger, your goals naturally begin to grow. Walks become jogs, jogs become runs, and healthy choices become a lifestyle instead of a chore. Consistent movement and nourishing meals create the foundation your body needs to thrive.

I notice the difference whenever I stop prioritizing those habits. When I'm not taking regular walks or eating enough fruits and vegetables, I feel sluggish, drained, and less energized. My body reminds me just how important consistency really is.

PROTECT YOUR PEACE

I've also made a commitment to my mental health. I choose to prioritize how I feel about myself. I don't wake up every day feeling refreshed or full of energy, and I've learned that's okay. Sometimes I have to be intentional about creating that feeling. That might mean unplugging for a while, doing something small but meaningful for myself, spending a little extra time getting ready, or simply looking in the mirror and reminding myself that I'm worth the effort.

Finding ways to pamper myself has become an important part of protecting my mental well-being. Taking a little extra time to make myself feel presentable can completely change how I carry myself throughout the day. When I look good, I feel amazing. I've also learned that my surroundings affect my mindset. Simple things like making my bed or tidying up my space can completely shift my mood and help me feel more at peace.

INVEST IN YOUR WELLNESS

Health is one of the greatest investments I'll ever make in myself. Every healthy choice I make today is building the foundation for the life I'm creating tomorrow. By taking care of my body, protecting my mind, and choosing consistency over perfection, I'm becoming the healthiest version of myself—

one intentional decision at a time. ♡



MY SPIRITUAL JOURNEY

"Some journeys can only be taken alone."

Taking care of my physical and mental health has transformed my life, but the greatest transformation happened when I began nurturing my spiritual health.

The greatest investment I've made in myself has been developing a deeper understanding of my spiritual beliefs. I've come to accept that I can't control everything that happens around me. There will always be circumstances beyond my control, but I can always choose how I respond to them.

This path hasn't been easy. There have been so many moments when I felt uncertain and didn't understand what was happening in my life. But this journey has been teaching me patience and helping me accept that I'm not meant to know or understand everything.

I've experienced waves of emotions. I've felt pain resurface that I thought I had already healed from. Healing isn't a destination—it's something we experience moment by moment. One minute, I'm driving in my car singing along to my favorite songs, and ten minutes later, I'm crying because of a memory that unexpectedly came back. My heart fills with pain and disappointment, and the joy I felt just moments before suddenly feels far away.

I've been seeking knowledge, wisdom, and understanding—the very things people spend a lifetime searching for. Surprisingly, I've found so much of it within myself and in my own solitude. I can't fully explain everything I've discovered because I'm still learning. But what I have come to understand is that some of the most miraculous moments, the most beautiful experiences, and the most unexplainable encounters happen when we're alone with the Most High.

Every day, I understand a little more than I did the day before. My life hasn't always made sense, but one thing has remained constant:

I've always believed that The Most High created me to live a purpose greater than myself.

That belief has given me the strength to keep moving forward, trusting that one day I'll make a meaningful impact on the world.



HOME

CREATING A HOME
THAT FEELS LIKE PEACE

Home has always meant more to me than just a place to live. I want it to be the one place in the world where I can completely exhale. A place where peace lives, where I can rest, recharge, and simply enjoy being present. I don't want my home to be filled with chaos or stress. I want it to be filled with love, comfort, and a sense of belonging.

When I picture my home, I envision a space that's modern, elegant, and designed to grow with the family I'm building for years to come. It doesn't necessarily mean everyone will live under one roof forever, but I want it to be the place everyone comes back to. A place that feels warm, welcoming, comfortable, and luxurious all at once.

I picture a large backyard surrounded by high fences, where children have plenty of room to run, play, and make memories, while adults gather in beautiful outdoor spaces, enjoying each other's company for hours. Inside, I want every room to feel open, peaceful, and intentionally designed. I don't want clutter or unnecessary things filling the space. I want it to feel clean, modern, elegant, and lived in—a home that's beautiful without sacrificing comfort.

More than anything, I want my home to become a place where new memories are made. I picture family dinners, movie nights, holiday traditions, meaningful conversations, and laughter filling every room. I look forward to creating those memories with the family I'm building—my children, the generations that come after them, and the person I choose to share my life with. I want our home to become a place where love is felt, traditions are created, and memories are passed down for generations.

My home will be the foundation for everything I'm building.

It should be a place that allows me to think clearly, create freely, and continue growing into the woman I'm becoming. When my environment reflects peace, I'm able to show up as the best version of myself in every area of my life.



EXPLORING THE WORLD

"Time is the most valuable thing we have, and I want to spend the time I've been given exploring the world."

Traveling is important to me because I want to experience the world in ways that are different from my everyday life. Time is the most valuable thing we have, and I want to spend the time I've been given exploring new places, experiencing different cultures, and learning new ways of living.

When I'm old, I don't want to look back and wonder what I missed. I want to remember the moments I created, the places I explored, and the experiences that changed the way I see the world. I want to visit luxurious destinations, but I also want to walk through places rich in history and culture. I want to have fun, but I also want to gain a deeper understanding of different people, traditions, and ways of life.

I believe traveling will make me a more well-rounded person. Every destination has something to teach us if we're willing to learn. It broadens our perspective, challenges the way we think, and reminds us that there's so much more to life than what we experience every day.

Decades from now, I want to look back with gratitude for the life I lived. I want to smile at the memories I created, the people I met, the pictures I took, and the experiences that shaped me into the woman I became. More than anything, I hope the life I lived left a positive mark on the world and inspired others to embrace the beauty of living fully.



CHAPTER THREE

THE *Brand*

BEHIND THE VISION

The story of **EverythingNicole.**
Built from passion. Defined by purpose.

This is more than content.
This is my story, my journey,
and the life I'm creating.

everythingnicole | everythingnicolegaming | everythingnicolegaming

SUBSCRIBE

THIS IS ONLY THE BEGINNING.

I am a complex person with many layers—a lone wolf and an underdog. I choose to spend much of my time in solitude because that's where my biggest ideas are born.

I value my time, my peace, and my morality. I want success just as badly as everyone else, but I'm not willing to compromise my spirit to achieve it.

I want to impact the world in a way where even the smallest interactions can inspire or motivate someone to become a better version of themselves. I want to be remembered not only for my personality but also as someone who genuinely helped make a meaningful impact on the world. I want to help shift the way people see themselves and the way they see others.

What makes me different is that, although I want to live a life of luxury, I will never allow luxury to define who I am. Every day, I'm motivated by the fact that I haven't even scratched the surface of what I'm capable of. More than anything, I want to show my children that anything is possible when you allow the Most High to lead your path.



EVERYTHINGNICOLE

The story behind the brand.

> EverythingNicole represents the name I created for myself when I felt like I had no name.

By the end of 2024, I was mentally and spiritually exhausted. I was battling a lot at the time, and I found myself watching GTA RP as an escape. I'd watched GTA RP before, but it wasn't until that season of my life that I became completely invested in it. I watched it nonstop. Eventually, I realized something—I could stream GTA Roleplay too. I have a big personality, and I knew I could make people laugh.

After watching for a couple of months, I invested in a complete gaming setup and decided to begin streaming. It wasn't until February 2025 that I officially started streaming consistently. The numbers were very low, with most days averaging ten viewers or less. I still collaborated but I realized that I wanted people to support me for me and knew who I collaborated with. By the end of March, I realized I needed to stream in the mornings if I wanted to reach a larger audience.

I spent all of April streaming during the day, and by the end of May I was consistently holding an audience of 100–200 viewers on TikTok. From there, everything happened fast. I uploaded TikTok clips consistently while promoting my Twitch. Twitch wasn't gaining much traction at first, but I had no idea how quickly that would change.



Everything:Nicole ♥

The story behind the brand

• LIVE

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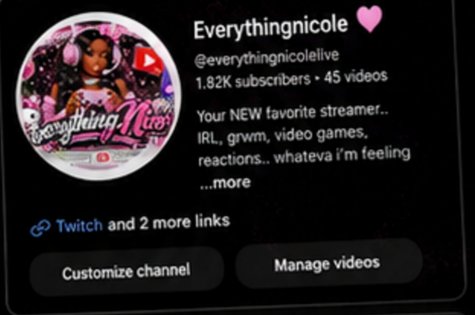
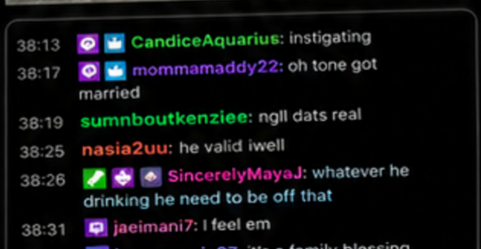
KICK 395

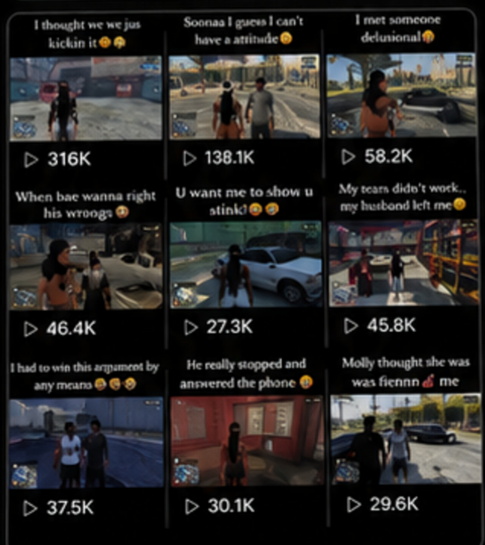
FROM THERE, EVERYTHING HAPPENED FAST. ♥







38:13 CandiceAquarius: instigating
38:17 mommamaddy22: oh tone got married
38:19 sumnboutkenziee: ngll dats real
38:25 nasia2uu: he valid iwell
38:26 SincerelyMayaJ: whatever he drinking he need to be off that
38:31 jaeimani7: I feel em
38:34 karmamarie27: it's a family blessing ngl he not wrong
38:35 kaylabitok: lmaooo
38:38 sumnboutkenziee: nahh thats real
38:41 plushdolliee: I can feel where he's coming from ngl
38:45 kaylabitok: ayyyyeeee
38:54 miamibonaduce: @nikab0625 exactly
39:01 losglamreina94: messy af
39:11 doublemboy978: 🤣🤣🤣🤣
39:13 princesscut_098: you got married AGAIN 😭🤣
39:20 sumnboutkenziee: @princesscut_098 😂😂😂😂😂😂
39:31 heavensmelaysia: @princesscut_098 her BD married
39:32 miamibonaduce: nia stay in female lane! cap is right
39:38 princesscut_098: I thought we was OUTSIDE sista ??
39:41 vixennellia: 😂😂😂😂😂😂



By the end of that summer, I was averaging between 500 and 1,000 viewers on TikTok every stream. My Twitch continued to grow, and I remained consistent on both platforms. As fall approached, everything continued to expand. I already had a YouTube channel, but I hadn't been promoting it consistently. I became more intentional about uploading preecorded videos, and I also started putting more effort into growing Kick.

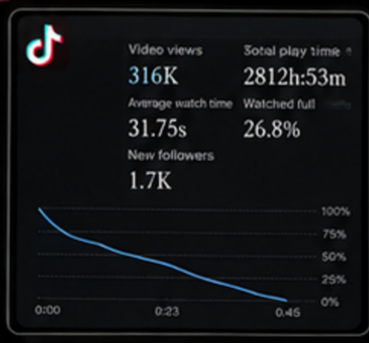
Between August and October, my platforms experienced incredible growth. On TikTok, I regularly averaged over 1,000 concurrent viewers, with most streams reaching between 1,200 and 1,400. As the months went on, some of my biggest streams surpassed 2,000 concurrent viewers, something I never imagined when I first started with less than ten people watching. Twitch averaged between 300 and 500 viewers, while Kick produced similar numbers, although some days were slightly lower. I wasn't streaming on YouTube, but one of my highest-viewed videos reached over 7,000 views.

For the first time, I began to understand what I was capable of as a creator. People weren't just clicking into a stream and leaving. They were coming back. They knew my personality, followed the stories I created, repeated things I said, and became invested in what I was doing.

EverythingNicole was becoming more than a username. I had built my own community around my personality, storytelling, humor, and ability to keep people engaged. I was learning in real time what connected with my audience, what made people stay, and how quickly one moment could turn into something thousands of people wanted to be part of.

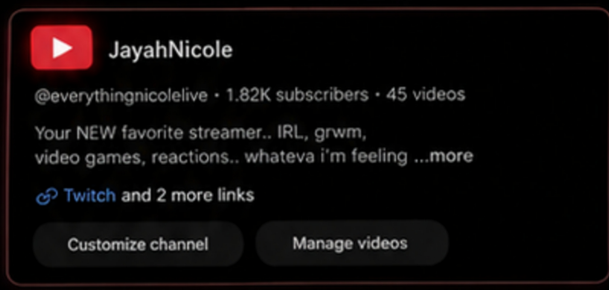
The growth also made me realize there could be something much bigger ahead of me. Opportunities started appearing, and for the first time, content creation didn't feel like something I was simply trying. It felt like something I could actually build a future around.











BY NOVEMBER, EVERYTHING SUDDENLY CHANGED.

My TikTok received its final strike, and I lost the ability to go live. I was devastated. I had worked so hard to grow that platform from zero followers to more than 40,000 in less than a year. It felt like all of that hard work had disappeared overnight.



Everything Nicole

Throughout the fall and winter, I continued streaming on Twitch and Kick. My numbers remained strong for a while, averaging between 300 and 500 viewers, but eventually they began to decline. I continued posting clips, and they still reached thousands of people, but the feeling I once had while streaming on TikTok slowly began to fade.

At the same time, I was being attacked from so many different directions.

Over the next several months, my viewership continued to decline. Behind the scenes, I was dealing with things in my personal life that were affecting me deeply, but I kept trying to push through.

I've always dealt with criticism. People have often been jealous of the attention I naturally received because of my personality. But this time was different. The attacks were no longer about my roleplay—they had become personal. They were aimed at my life outside of FiveM. Much of what people were saying wasn't true, but the truth didn't matter. People simply wanted to be part of the latest gossip.

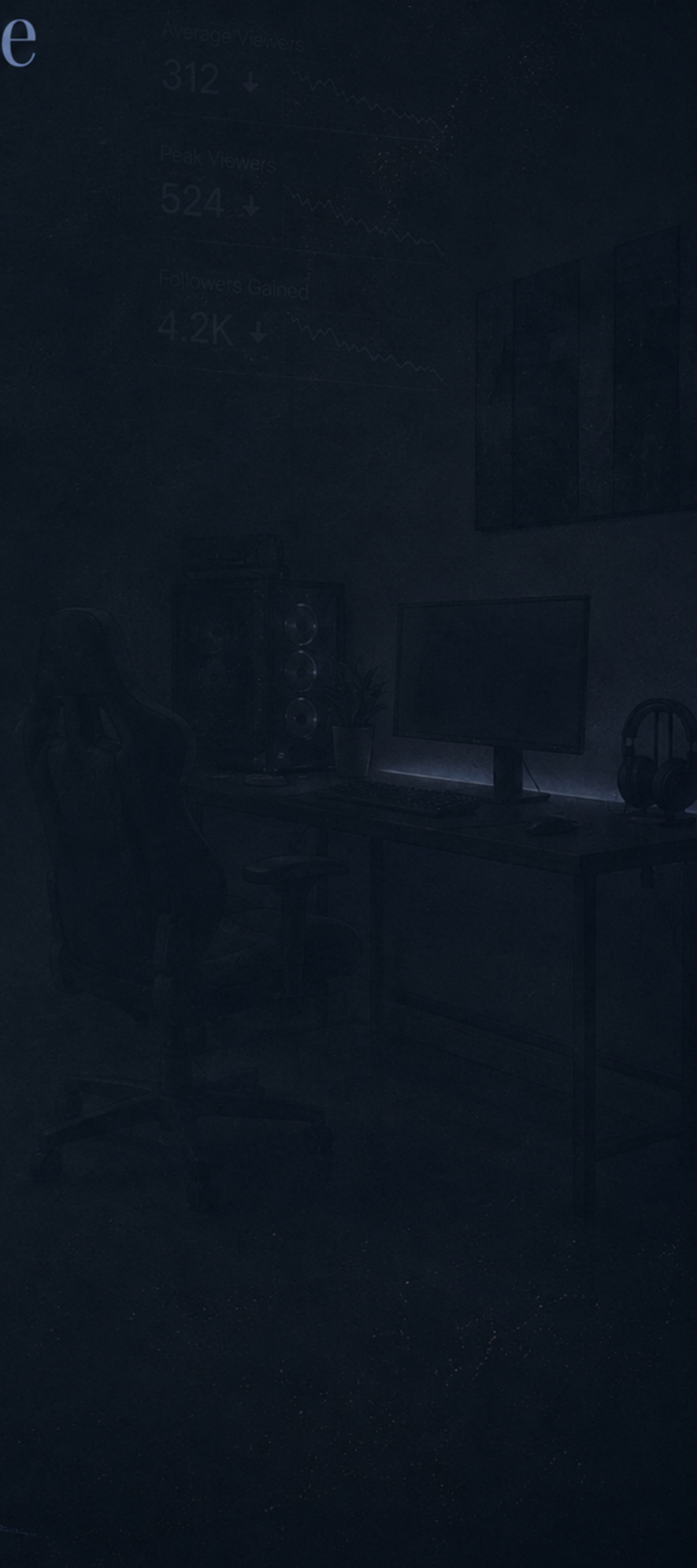
Many days, I felt completely alone.

Going into the new year, I knew I needed a change, but I didn't know where to begin. I kept hoping something big would happen, but it never did. I started thinking about all the opportunities that came my way while my platforms were growing, and I regretted not taking action.

As my platforms grew, more opportunities began presenting themselves. At the time, I didn't fully understand how to turn the attention I was receiving into something bigger. I was so focused on streaming, navigating everything happening around me, and maintianing what I had built that I wasn't thinking enough about where it could lead.

The truth is...

I was distracted.



EverythingNicole

I was distracted by everything happening outside of FiveM. I was afraid of putting my real self out into the world because I knew it would come with opinions I never asked for. I didn't feel like my best self—physically, spiritually, or mentally—and I felt like many of the people around me took advantage of that version of me.

Then 2026 became the most emotional and transformative year of my life.

I've experienced a level of pain and difficulty that I can't fully explain. I streamed less and became even more secluded. The attacks grew louder. The rumors became even more outrageous. By March, I stepped away from FiveM and started playing other games. My streaming numbers were lower, but mentally I just couldn't deal with the toxic environment anymore.

Behind the scenes, I was doing the deepest work I'd ever done on myself. I changed my diet. I exercised consistently. I shifted my mindset. I developed a skincare routine. I focused on becoming healthier physically, mentally, and spiritually.

Around the middle of April, I returned to FiveM. I still had personal battles I was fighting, but I wasn't in as dark of a place. My numbers began climbing again, and so many people claimed they were happy to see me back.

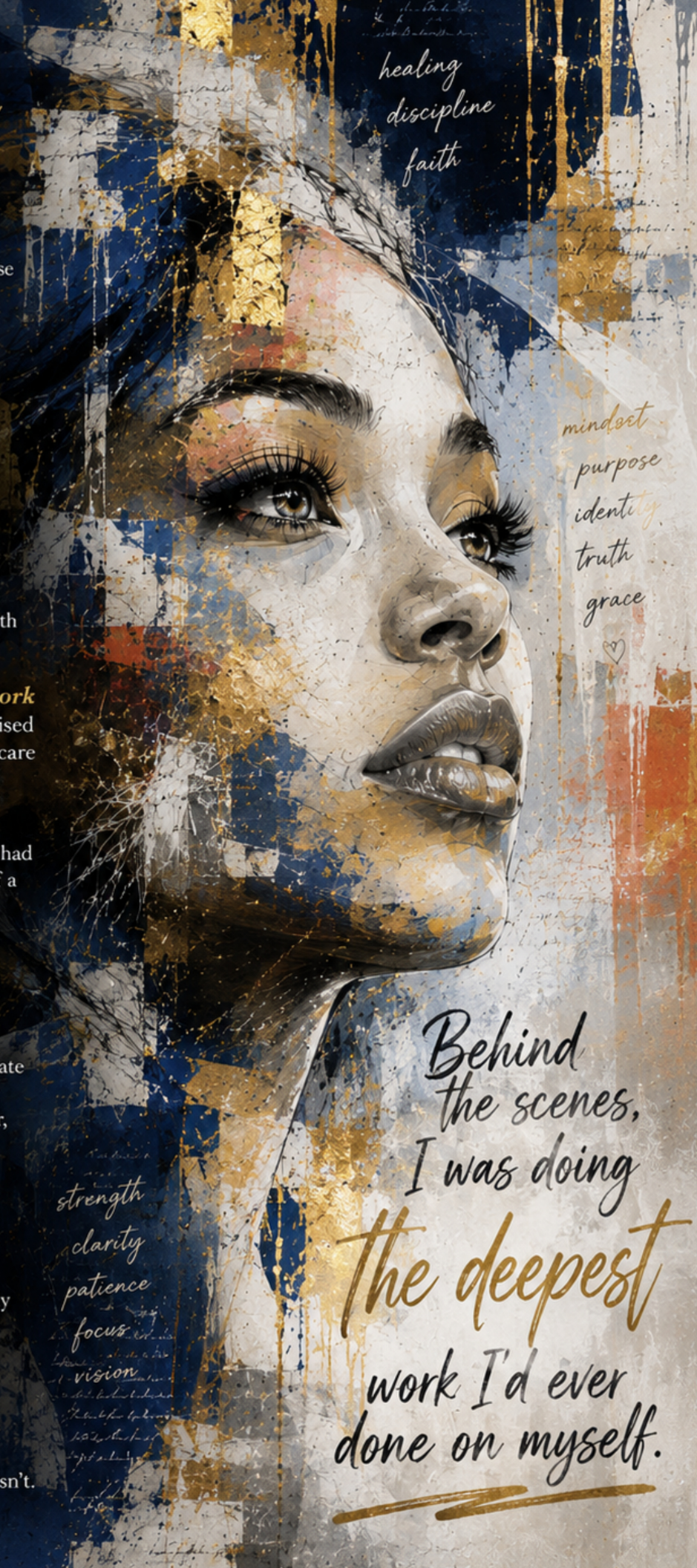
Many of them weren't being genuine.
But I didn't let that stop me.

I'm used to people trying to use me, humble me, or create unnecessary drama around me. That's been a recurring theme throughout my life for as long as I can remember, and I don't expect it to disappear anytime soon.

I spent all of May streaming FiveM, but something felt different.
It felt empty.

People were no longer there for the stories that originally made me fall in love with roleplay. Everything revolved around gossip, dating, trolling, and empty storylines. It wasn't the same world that had inspired me to start streaming in the first place.

By June, I took another break.
I couldn't pretend it was making me happy when it wasn't.



EverythingNicole

I realized FiveM simply wasn't the place for me anymore.

I couldn't find the same fulfillment I felt when I first started because I no longer aligned with that path.

I had to take a step back and focus on myself.

That's when my thoughts become the clearest.

That's when I create my biggest ideas.

I couldn't distract myself with FiveM any longer.

It was time to think differently.

I still don't know if I'll ever return, but I began envisioning a different path for my future.

The idea of creating content centered around the real me became louder—IRL streaming, GRWMs, tips, motivation, reviews, reactions. So many different opportunities to express the many layers of who I am.

I started to understand that I wasn't fulfilled because I wasn't fully being myself. I realized it was finally time to put myself out into the world.

I can no longer hide from the attention that has followed me so effortlessly throughout my life.

That attention comes with hate.

It comes with attacks.

It comes with fake friendships.

It comes with people who want to use you simply because of the attention you receive.

But I've reached a place where I'm no longer afraid of that.

It's time to *own the stage*

BECAUSE I AM EXACTLY WHO I THINK I AM.



CREATIVE *Philosophy*

PRESENCE

I create content because
I believe my presence is needed.

I know I have many unique qualities,
and it's long overdue for me to let them shine.

PURPOSE

I'm not just an entertainer.

I don't want to be known for my looks or my body.
I want to be respected because I am someone
worth respecting. More than anything,
I want people to genuinely feel something
when they experience my content.

INTENTIONALITY

Everything I create is intentional.

I'm not chasing viral moments or temporary attention.
When I post something funny, it's because I genuinely want
to brighten someone's day. I know what it feels like to need
a good laugh. When I share something motivational, it's
because I know what it feels like to want to give up.
If I can encourage even one person to keep going,
then I've accomplished something meaningful.

AUTHENTICITY

I never want to feel limited by what I create.

There are many sides to who I am, and I want to share them all
because I know they have the potential to impact someone else's life.
Going forward, I want to intentionally build every platform,
including the ones I've neglected in the past. There are
countless ways to connect with people, and I no longer
want to limit myself.

GROWTH

I want to become a creator who builds lasting moments, not temporary memories.

I don't want to fade into the crowd because I understand that
I was never meant to be like everyone else. I remain authentic
by continuing to learn who I am and by creating the life I truly
envision, even when it doesn't make sense to other people.

EXPLORATION

In the long term, I want to show the world every side of my creativity.

I want to explore new forms of content,
new opportunities, and new ways to tell stories.

LEGACY

There are endless opportunities to create something meaningful,

and I no longer want to let them pass me by.



JN



This isn't the end of my story.

It's simply where I've chosen to pause
and let life catch up to the vision.

Some dreams are meant to be shared
while they're being built.
Others deserve to be lived before
they're told.

The remaining pages
belong to the *future*.

Until then...

I'll keep creating.

JN.


JN